

Dear Customers, Business Partners, Friends ...

Welcome to the first issue of our new company newsletter. With this publication we want to keep you up-to-date on what is happening in both our company and the world of architectural design visualization. And since we are always interested in your opinion, we are looking forward to your feedback.



Shao Hua Dai
President



May Cherry
CFO



Smith Holt, AIA
Vice President

Win Honor USA at 2008 TSA Convention and Expo

The Texas Society of Architects/AIA (TSA) held its 69th Annual Convention and Expo in Fort Worth at the Fort Worth Convention Center from Oct 23rd to 25th, 2008. The Expo is the premiere industry event in the Southwest region, sponsored by TSA, the



state component of the American Institute of Architects in Texas. Founded in 1939, TSA is one of the nation's largest statewide organizations representing architects, with 17 chapters and more than 6,200 members.

As in previous years, convention and expo were a resounding success. More than 2,000 visitors roamed through the exhibition hall in search for the latest trends in the Architecture industry. As indicated in the 2007 convention survey, Rendering Services was one of the products on the "wish list" for the 2008 event. So it was no surprise, that many architects visited our booth to learn more about our 3D Rendering and Animation capabilities and to see examples of our recent work.



Top company representatives at the Win Honor USA booth (from left): May Cherry, CFO; Smith Holt, AIA, Vice President; Shao Hua Dai, President.

We had the opportunity to establish many new contacts and we are looking forward to several new and exciting projects.

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Convention and expo were accompanied by several social events. One of the highlights was the Presidents' Gala Dinner with Win Honor USA as one of the proud sponsors.



Friday Night Lights – The Architect's Version

Football is extremely important for Texas ... as is Rendering for Architects. However, rarely do we see a combination of the two. So it was a great pleasure for our company to be tasked with the rendering of the new Manor ISD sports complex.

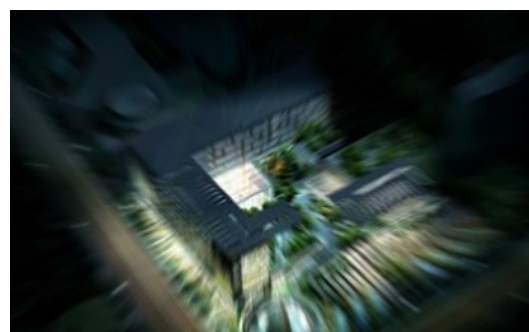
Our Customer for this project was O'Connell Robertson and Associates, a renowned Texas Architecture, Engineering and Interior Design firm in Austin and San Antonio. This rendering project was one of several, among them school projects and a medical center, that we have done for O'Connell Robertson.



Animation – It's Our Specialty

You have done an excellent design job, so why don't you sell your architectural design with world-class animations?

Whether it is a resort, an office complex, a vacation retreat or a sports & entertainment facility: We can help customers promote their Capital Investment Project. Animation may not be the cheapest solution but it has the greatest impact. Quality has its price and we are known for very competitive pricing.



If you have an important project which needs perfect visualization you may consider animation as the way to go; we are happy to show you examples of our work completed for other customers and provide you with a quote for your project.

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